

Cloud Computing Event

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Hyderabad

Sridhar T. Pai

ceo

stpai@tonsetelecom.com



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Divergence of Devices Convergence of Networks



2 Content Discovers You



3

CAPEX Converts to OPEX



4 Convenience Disrobes Discomfort



Managed Service, Pay as you, Go Low ARPU, Sachet Pricing

5 India is more Cloud-
Ready than you think



High Growth, Large Scaling, On-demand c/s/x

Transit Voice Era, Get Enterprising, 26 Mil SMEs,

6 Telcos Should Grab This
Chance!



Next Gen Services, 100 Mil Net users, NFN + Cloud

cloud

Where Web 2.0 meets Telco 2.0



Global Research Partners

Is a research-led media company serving the global communications market. Global publishing giant in technology and financial analysis telecom sector, leading the media business in terms of traffic, content and reputation.



Independent research organization offering deep analysis of emerging telecom trends to network operators, technology suppliers, and investors. Globally reputed product portfolio includes in-depth reports that address critical next-generation technology and service issues, market trackers.

India based Telecom-focused research, analysis and consulting player. Extensively tracks Enterprise / wireless markets
Provide Strategy advisory services, transaction advise, industry trackers covering India cellular / mobile broadband in India and 7 other countries in SE Asia and ME

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MONTHLY MARKET INTELLIGENCE: MMI

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CAPEX

Operator	Category	Capex Announced	Release Date	Source	Description	Comments
Telecom Italia	WLAN	€1.27	07-07	Media	Telecom Italia will invest in wireless LAN for mobile broadband services.	Telecom Italia will invest in wireless LAN for mobile broadband services.
BT	Mobile	£1.00	07-07	Media	BT plans to invest in mobile broadband services.	BT plans to invest in mobile broadband services.

Composition of Revenue by GSM

IG Migration (2004-10)

Global Operators Mobile APPS Market

Growth Revenue of GSM Service Providers

Network Planning and Deployment

Operator Network and Technology Migration Analysis

Operator cell Site Information

Regulatory Updates Latest Industry Updates

Major Contracts: Capturing Open Tenders and EOJ

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Global Operators 3G Migration Analysis

Operator Revenue Shares & Spectrum analysis

Extensive Operator Financials and Subscriber trends

Tonse Analysis Of the Operator trends

Global Operators Capex Spending

Global Operators Network and Technology analysis

Comparing Global Operator Trends with Indian Operators

Graphical Analysis of Global & India Operators subscriber Trends

This reflected higher penetration of discount pricing plans ("Student Discount," "Annual Discount," "Family Discount," and "Packet Discount") and the introduction in April 2003 of lower land-to-mobile call rates.

BROADBAND INTELLIGENCE

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Latest Regulatory and Technology updates

Major Contracts: Capturing Open Tenders and EOJ

Tonse Analysis Of the Broadband Equipment Market

Capturing Subscriber trends: Technology adoption, Tariff Plans.

Infrastructure Deployments: Towers & Fibers

Extensive analysis on Operator Financials

Network Planning and Deployment

India Broadband Market : Cable, ISPs, WiMAX, VSAT, FTTH etc.

Thank You!

stpai@tonsetelecom.com

www.tonsetelecom.com

